Alexander Galev Software Engineer Santa Barbara, California









508-514-9046

Technical Skills & Expertise

Python · Javascript/Typescript · Java · SQL · React Native · AWS · Docker · Spring · Diango · Flask · Node.js

Professional Experience

Kardioactive LLC · Software Engineer (September 2023 · Present)

- Assisted in the successful launch and publication of a fitness-focused mobile application on the App Store, ensuring compliance with all guidelines and requirements
- Integrated HealthKit to leverage heart rate and workout data, enhancing user engagement and providing valuable health insights
- Coordinated with cross-functional team to gather and implement feedback, enhancing the application's performance and user experience
- Managed and executed a robust update schedule, driving continuous improvement through regular feature enhancements and bug fixes
- ❖ Accelerated development cycles by 15% by efficiently translating Figma designs into code, ensuring adaptive development
- Engaged in regular pair programming and code review sessions, contributing to a 30% increase in overall team productivity

Upwork · Web Developer (June 2018 · December 2022)

- Increased website traffic by 150% on average after launching SEO optimized personal websites for 6 small businesses
- Leveraged CMS to create engaging and responsive applications that effectively communicated companies' statements
- Performed maintenance, feature requests and security updates resulting in improved performance, UI & UX
- ♦ Improved user conversion rate by 40% by collaborating with a marketing team to construct engaging email newsletters

Odulair LLC · Web Developer (March 2019 · August 2019)

- Built a blog website with marketing approach which landed above the fold for targeted keywords in a Google Search
- Optimized caching and CDN technologies that led to ~60% faster page load times according to PageSpeed Insights
- Developed an embedded contact form that posted 2 leads on average per week to the sales team.
- Built a CMS workflow automation using Google Suite and Zapier which streamlined the workload for technical copywriters
- Developed a visual data metrics dashboard using Google Data Studio for tracking operational and financial company goals

Projects

Rosewood Soaps (tech stack: Next.js, Node.JS, Meilisearch, PostgreSQL, Notion API) GitHub · Live App

- Designed and deployed a comprehensive e-commerce website for a local soap business, ensuring a smooth and engaging user experience
- Developed an admin dashboard to manage orders, product details, inventory, payment and shipping options efficiently
- Created a customer-facing website featuring authentication, profile settings, a Meilisearch-supported product catalog, a cart component and complete order placement flow
- Integrated a blog feature that seamlessly feeds entries through a Notion database, enhancing content management and user engagement

FitPursuit (tech stack: Next.js, Flask, PostgreSQL, Docker) GitHub · Live App · Video Walkthrough

- Developed a full stack application that tracks user's physical activities and aggregates data in a chart or table format
- Built a messaging system that allows users to communicate, join teams and participate in organized competitions
- * Established a backend session based on a browser cookie and implemented oAuth to authenticate and authorize users
- Utilized a cron job to monitor competition status and disburse awards to top 3 winners weekly
- Implemented CI/CD, analytics and deployed web client to Vercel and Docker container to AWS
- Devised a form for sending feedback, suggestions and issue reporting that captures user's data and posts to email

Education

- Flatiron School, Denver, Colorado · Software Engineering (January 2023 · May 2023)
- ❖ Bunker Hill Community College, Boston, Massachusetts · Web Development (September 2016 · May 2018)
- University of Economics Varna, Bulgaria · BA Industrial Economics (September 2011 · May 2015)